



**Ontario AgriCentre**

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**OFA Business Risk Management Membership Survey Results**

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To provide further input to government, a survey was conducted to show how OFA members rate the performance of the government-funded Business Risk Management programs they use.

The survey was available online from November 13 2009 until February 1, 2010. The weekly email update to OFA members was used to raise awareness of the survey. Printed copies of the survey were also distributed to OFA Convention Delegates, Policy Advisory Councilors, and to some County Federations of Agriculture.

This survey was open to all OFA members. Members were asked to provide their OFA membership number. There were 118 respondents to the survey.

All OFA members were asked general survey questions. However, specific program questions on Agri-Insurance, Agri-Invest, and Agri-Stability were only posed to members participating in that specific program, or that had participated in the program in the past. Specific program questions on Agri-Recovery were only posed to those members who indicated they were familiar with the Agri-Recovery framework.

**Summary of Survey Results**

General Survey Questions	Yes	No
The federal government should provide funds to the provinces to have provincial programs for farmers.	93.9%	6.1%
Governments should stop changing the names of existing programs. It creates a lot of confusion.	98.2%	1.8%
Would you be interested in the option of having your BRM payments directly deposited to your bank account?	54.6%	45.2%
Do the current government-funded BRM programs meet the needs of your farm operation?	11.7%	88.3%

Program Enrollment

	Yes	No
Agri-Insurance	73.0%	27.0%
Agri-Invest	74.6%	25.4%
Agri-Stability	71.9%	28.1%
Familiar with Agri-Recovery	16.7%	83.3%

I rely on the services of an accountant or advisor to participate in the program.

	Yes	No
Agri-Insurance	24.4%	75.6%
Agri-Invest	62.4%	37.6%
Agri-Stability	79.3%	20.7%

I can usually predict when I will get a program payment and how much I will get.

	Yes	No
Agri-Insurance	48.8%	51.2%
Agri-Invest	10.8%	89.2%
Agri-Stability	4.9%	95.1%

My lender understands the program and gives (or would give) me a better borrowing arrangement when I participate in the program.

	Yes	No	Not Relevant
Agri-Insurance	32.9%	34.2%	32.9%
Agri-Invest	6.2%	54.3%	39.5%
Agri-Stability	1.3%	66.3%	32.5%

I would recommend to other farmers that they consider participating in the program.

	Yes	No
Agri-Insurance	82.9%	17.1%
Agri-Invest	57.1%	42.9%
Agri-Stability	45.2%	54.8%

Participant's level of agreement that the program is simple, responsive, predictable and bankable:

	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree
Agri-Insurance	13.6%	12.3%	14.8%	44.4%	14.8%
Agri-Invest	43.9%	17.1%	17.1%	17.1%	4.9%
Agri-Stability	60.0%	15.0%	15.0%	10.0%	0.0%
Agri-Recovery	52.6%	21.1%	15.8%	10.5%	0.0%

Please indicate your level of agreement with the following statement:

Even considering my cost and time to participate, I believe the program is beneficial.

	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree
Agri-Insurance	7.6%	7.6%	17.7%	41.8%	25.3%
Agri-Invest	13.3%	19.3%	27.7%	30.1%	9.6%
Agri-Stability	34.1%	18.3%	24.4%	20.7%	2.4%

AgriRecovery Questions	Yes	No
The government needs to communicate more information about the Agri-Recovery Framework.	94.7%	5.3%
I consider AgriRecovery to be a BRM tool on my farm operation.	31.6%	68.4%

## Survey Question Statistics

<b>3. The federal government should provide funds to the provinces to have provincial programs for farmers.</b>			
	<i>answered question</i>		<b>114</b>
	<i>skipped question</i>		<b>4</b>
		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>		<b>93.9%</b>	<b>107</b>
<b>No</b>		<b>6.1%</b>	<b>7</b>
<b>4. Governments should stop changing the names of existing programs. It creates a lot of confusion.</b>			
	<i>answered question</i>		<b>114</b>
	<i>skipped question</i>		<b>4</b>
		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>		<b>98.2%</b>	<b>112</b>
<b>No</b>		<b>1.8%</b>	<b>2</b>
<b>5. Would you be interested in the option of having your business risk management payments directly deposited to your bank account?</b>			
	<i>answered question</i>		<b>108</b>
	<i>skipped question</i>		<b>10</b>
		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>		<b>54.6%</b>	<b>59</b>
<b>No</b>		<b>45.4%</b>	<b>49</b>
<b>6. Do the current government-funded business risk management programs meet the needs of your farm operation?</b>			
	<i>answered question</i>		<b>111</b>

**6. Do the current government-funded business risk management programs meet the needs of your farm operation?**

	<i>skipped question</i>	7
	Response Percent	Response Count
Yes	11.7%	13
<b>No</b>	<b>88.3%</b>	<b>98</b>

**7. Are you enrolled or have enrolled in Agri-Insurance (also known as Crop Insurance and Production Insurance)?**

	<i>answered question</i>	115
	<i>skipped question</i>	3
	Response Percent	Response Count
<b>Yes</b>	<b>73.0%</b>	<b>84</b>
No	27.0%	31

**8. Please indicate your level of agreement that the Agri-Insurance program is simple, responsive, predictable and bankable.**

	<i>answered question</i>	81
	<i>skipped question</i>	37
	Response Percent	Response Count
Disagree	13.6%	11
Somewhat disagree	12.3%	10
Neutral	14.8%	12
<b>Somewhat agree</b>	<b>44.4%</b>	<b>36</b>
Agree	14.8%	12

<b>9. I rely on the services of an accountant or advisor to participate in Agri-Insurance.</b>			
	<i>answered question</i>		<b>82</b>
	<i>skipped question</i>		<b>36</b>
		<b>Response Percent</b>	<b>Response Count</b>
Yes		24.4%	20
<b>No</b>		<b>75.6%</b>	<b>62</b>
<b>10. I can usually predict when I will get an Agri-Insurance payment and how much I will get.</b>			
	<i>answered question</i>		<b>82</b>
	<i>skipped question</i>		<b>36</b>
		<b>Response Percent</b>	<b>Response Count</b>
Yes		48.8%	40
<b>No</b>		<b>51.2%</b>	<b>42</b>
<b>11. My lender understands the Agri-Insurance program and gives (or would give) me a better borrowing arrangement when I participate in the Agri-Insurance program.</b>			
	<i>answered question</i>		<b>79</b>
	<i>skipped question</i>		<b>39</b>
		<b>Response Percent</b>	<b>Response Count</b>
Yes		32.9%	26
<b>No</b>		<b>34.2%</b>	<b>27</b>
Not Relevant		32.9%	26
<b>12. Please indicate your level of agreement with the following statement: Even considering my cost and time to participate, I believe the Agri-Insurance program is beneficial.</b>			
	<i>answered question</i>		<b>79</b>
	<i>skipped question</i>		<b>39</b>

**12. Please indicate your level of agreement with the following statement: Even considering my cost and time to participate, I believe the Agri-Insurance program is beneficial.**

	Response Percent	Response Count
Disagree	7.6%	6
Somewhat disagree	7.6%	6
Neutral	17.7%	14
<b>Somewhat agree</b>	<b>41.8%</b>	<b>33</b>
Agree	25.3%	20

**13. I would recommend to other farmers that they consider participating in the Agri-Insurance program.**

	<i>answered question</i>	<b>76</b>
	<i>skipped question</i>	<b>42</b>
	Response Percent	Response Count
<b>Yes</b>	<b>82.9%</b>	<b>63</b>
No	17.1%	13

**14. Are you enrolled, or have been enrolled, in the Agri-Invest program?**

	<i>answered question</i>	<b>114</b>
	<i>skipped question</i>	<b>4</b>
	Response Percent	Response Count
<b>Yes</b>	<b>74.6%</b>	<b>85</b>
No	25.4%	29

**15. Please indicate your level of agreement that the Agri-Invest program is simple, responsive, predictable and bankable.**

15. Please indicate your level of agreement that the Agri-Invest program is simple, responsive, predictable and bankable.

	<i>answered question</i>	82
	<i>skipped question</i>	36
	Response Percent	Response Count
<b>Disagree</b>	43.9%	36
Somewhat disagree	17.1%	14
Neutral	17.1%	14
Somewhat agree	17.1%	14
Agree	4.9%	4

16. I rely on the services of an accountant or advisor to participate in Agri-Invest.

	<i>answered question</i>	85
	<i>skipped question</i>	33
	Response Percent	Response Count
<b>Yes</b>	62.4%	53
No	37.6%	32

17. I can usually predict when I will get an Agri-Invest payment and how much I will get.

	<i>answered question</i>	83
	<i>skipped question</i>	35
	Response Percent	Response Count
Yes	10.8%	9
<b>No</b>	89.2%	74

**18. My lender understands the Agri-Invest program and gives (or would give) me a better borrowing arrangement when I participate in the Agri-Invest program.**

*answered question* **81**

*skipped question* **37**

	Response Percent	Response Count
Yes	6.2%	5
<b>No</b>	<b>54.3%</b>	<b>44</b>
Not Relevant	39.5%	32

**19. Please indicate your level of agreement with the following statement: Even considering my cost and time to participate, I believe the Agri-Invest program is beneficial.**

*answered question* **83**

*skipped question* **35**

	Response Percent	Response Count
Disagree	13.3%	11
Somewhat disagree	19.3%	16
Neutral	27.7%	23
<b>Somewhat agree</b>	<b>30.1%</b>	<b>25</b>
Agree	9.6%	8

**20. I would recommend to other farmers that they consider participating in the Agri-Invest program.**

*answered question* **77**

*skipped question* **41**

**20. I would recommend to other farmers that they consider participating in the Agri-Invest program.**

	Response Percent	Response Count
Yes	57.1%	44
No	42.9%	33

**21. Are you enrolled, or have been enrolled, in the Agri-Stability program?**

	<i>answered question</i>	114
	<i>skipped question</i>	4
	Response Percent	Response Count
Yes	71.9%	82
No	28.1%	32

**22. Please indicate your level of agreement that the Agri-Stability program is simple, responsive, predictable and bankable.**

	<i>answered question</i>	80
	<i>skipped question</i>	38
	Response Percent	Response Count
Disagree	60.0%	48
Somewhat disagree	15.0%	12
Neutral	15.0%	12
Somewhat agree	10.0%	8
Agree	0.0%	0

**23. I rely on the services of an accountant or advisor to participate in Agri-Stability.**

<b>23. I rely on the services of an accountant or advisor to participate in Agri-Stability.</b>			
	<i>answered question</i>		<b>82</b>
	<i>skipped question</i>		<b>36</b>
		<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>		<b>79.3%</b>	<b>65</b>
No		20.7%	17
<b>24. I can usually predict when I will get an Agri-Stability payment and how much I will get.</b>			
	<i>answered question</i>		<b>82</b>
	<i>skipped question</i>		<b>36</b>
		<b>Response Percent</b>	<b>Response Count</b>
Yes		4.9%	4
<b>No</b>		<b>95.1%</b>	<b>78</b>
<b>25. My lender understands the Agri-Stability program and gives (or would give) me a better borrowing arrangement when I participate in the Agri-Stability program.</b>			
	<i>answered question</i>		<b>80</b>
	<i>skipped question</i>		<b>38</b>
		<b>Response Percent</b>	<b>Response Count</b>
Yes		1.3%	1
<b>No</b>		<b>66.3%</b>	<b>53</b>
Not Relevant		32.5%	26
<b>26. Please indicate your level of agreement with the following statement: Even considering my cost and time to participate, I believe the Agri-Stability program is beneficial.</b>			
	<i>answered question</i>		<b>82</b>

26. Please indicate your level of agreement with the following statement: Even considering my cost and time to participate, I believe the Agri-Stability program is beneficial.

	<i>skipped question</i>	36
	Response Percent	Response Count
<b>Disagree</b>	34.1%	28
Somewhat disagree	18.3%	15
Neutral	24.4%	20
Somewhat agree	20.7%	17
Agree	2.4%	2

27. I would recommend to other farmers that they consider participating in the Agri-Stability program.

	<i>answered question</i>	73
	<i>skipped question</i>	45
	Response Percent	Response Count
Yes	45.2%	33
<b>No</b>	<b>54.8%</b>	<b>40</b>

28. Are you familiar with the government-funded Agri-Recovery framework?

	<i>answered question</i>	114
	<i>skipped question</i>	4
	Response Percent	Response Count
Yes	16.7%	19
<b>No</b>	<b>83.3%</b>	<b>95</b>

**29. The government needs to communicate more information about the Agri-Recovery framework.**

	<i>answered question</i>	<b>19</b>
	<i>skipped question</i>	<b>99</b>
	<b>Response Percent</b>	<b>Response Count</b>
<b>Yes</b>	<b>94.7%</b>	<b>18</b>
No	5.3%	1

**30. Please indicate your level of agreement that the Agri-Recovery program is simple, responsive, predictable and bankable.**

	<i>answered question</i>	<b>19</b>
	<i>skipped question</i>	<b>99</b>
	<b>Response Percent</b>	<b>Response Count</b>
<b>Disagree</b>	<b>52.6%</b>	<b>10</b>
Somewhat disagree	21.1%	4
Neutral	15.8%	3
Somewhat agree	10.5%	2
Agree	0.0%	0

**31. I consider Agri-Recovery to be a business risk management tool on my farm operation.**

	<i>answered question</i>	<b>19</b>
	<i>skipped question</i>	<b>99</b>
	<b>Response Percent</b>	<b>Response Count</b>
Yes	31.6%	6
<b>No</b>	<b>68.4%</b>	<b>13</b>